

1 WEEK TRAINING SERIES



DIGITAL MARKETING



OVERVIEW OF DIGITAL MARKETING

Introduction to Digital Marketing
How Digital Marketing is on rise?
Digital Marketing vs Traditional Marketing
Scope of Digital Marketing

SOCIAL MEDIA


How Instagram Reels go viral?
Instagram Algorithms
How to earn through Instagram Reels?

YOUTUBE MASTERCLASS

YouTube Channel Optimization
YouTube Video Optimization
How to make your YouTube Videos viral?
How to earn through YouTube?

INFLUENCER

How to become an Influencer?
How to earn as an Influencer?

Session by 
Corporate Experts